

San Francisco Pregnancy Family Village

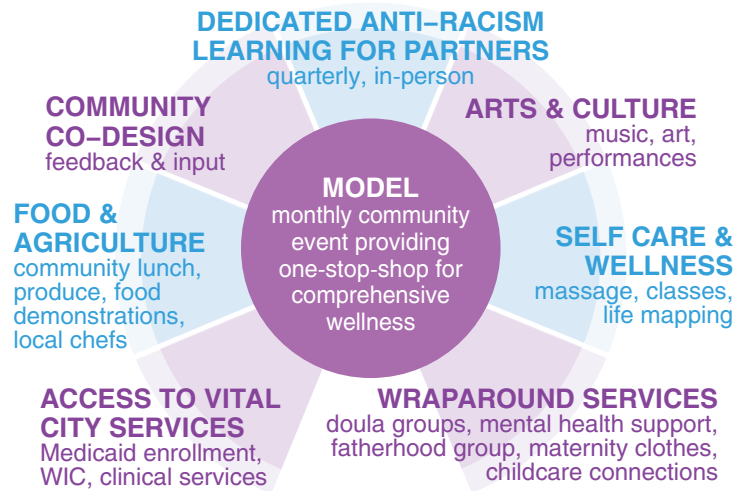
SF Pregnancy Family Village (SFPFV) is a community informed initiative made up of city agencies, healthcare organizations and community-based organizations (CBOs) using a novel approach to tackle inequities in pregnancy care and outcomes in San Francisco.

We do this by showing up *together* through community events to provide a reliable one-stop shop of offerings built around the community's stated needs and engaging in environments that are celebratory, uplifting, and dignified.

OUR APPROACH

- 1 BUILD TRUST**
 Earn trust by being responsive, transparent, and accountable.
- 2 IMPROVE ACCESS**
 Improve access by providing a valuable one-stop-shop.
- 3 FOSTER WELLNESS**
 Invest into comprehensive wellness, not just medical care.
- 4 PRIORITIZE ANTI-RACISM**
 Create a learning community to explore and practice anti-racist care.

FACTS AND MODEL



17 CORE HEALTH/PREGNANCY ORGANIZATIONS committed to participating in each event, including:

7 Community-Based Organizations

5 City Services

5 Healthcare Provider/Groups

-  COMPASSION
-  IN-PERSON EVENTS
-  COMMUNITY

86-126 VISITORS
at each Village event



SFPFV TIMELINE

2018 VISION

Pregnancy Village vision/goals emerge from one year Human Centered Design process.

2020 COMMITMENT

7 pregnancy/health focused organizations commit as core partners in the Health & Wellness (H&W) working group.

2021 PARTNERSHIP

First series launches in partnership with Pop-Up Village™ event production company.
18 visitors attend first event

2.0 PHASE 2024

3 year pilot with Pop-Up Village ends. 126 visitors attend last event. 17 core partners committed in H&W working group. SFPFV uses data/learnings to plan its 2.0 phase.

ANTI-RACISM 2023

Facilitated in-person partner meetings begin to explore how Village tackles anti-Blackness.

FAMILY 2022

Youth & Family working group launches. (10 organizations)

OUR IMPACT

EVENTS ARE PROVIDING EASIER ACCESS TO CARE

78%



say the services at the Village are easier to access compared to usual sources of care.

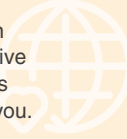


I got so much done that day—I didn't know I could do all that with y'all in just one day. It would've taken me 3–4 months to do it on my own."

THE ENVIRONMENT IS BETTER THAN USUAL SERVICE SETTINGS



You don't need to make an appointment to come receive these services. The offer is just right there, set up for you.



91%



reported that the mood at the Village event "definitely" uplifted them.

PEOPLE FEEL SUPPORTED AT EVENTS

96%



felt the service providers at the Village helped them feel healthier and well.

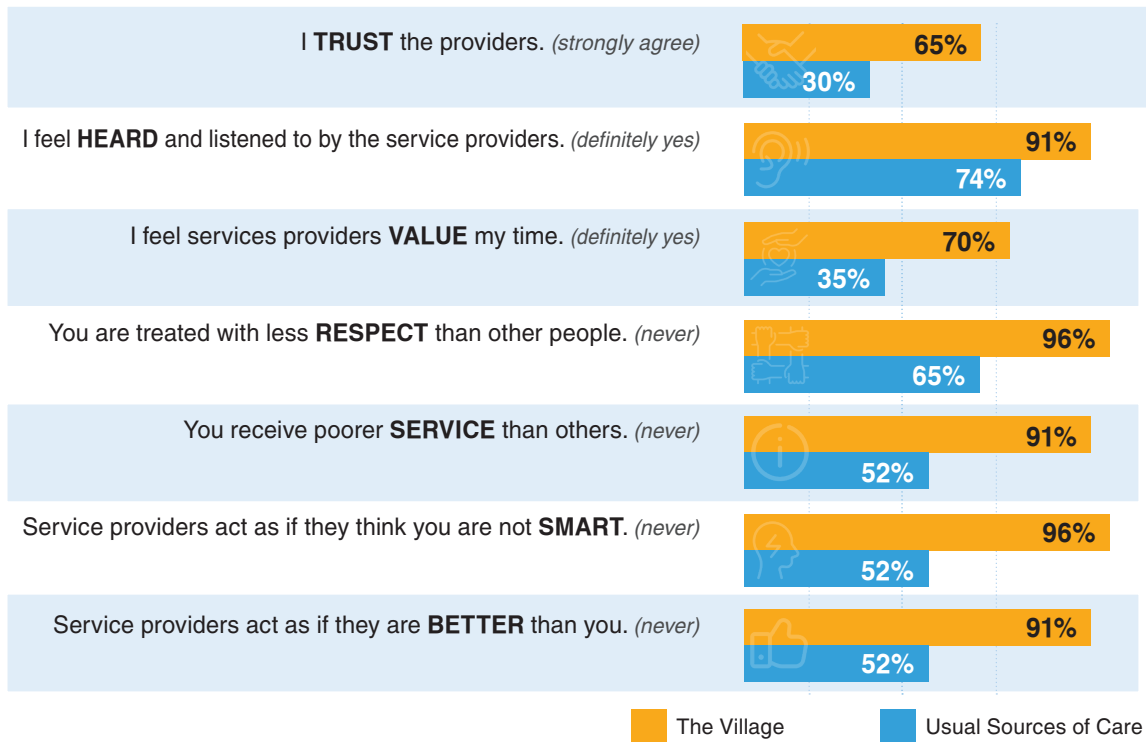


Like I said, I felt like each and every individual who worked there went above and beyond for me. That's why I had to recommend it to other people.

COMMUNITY FEEDBACK

Village events are supporting organizations to deliver "anti-racist" care to visitors.
Visitor responses to their experiences at Village events compared to usual sites of care.

(note: numbers below apply to the Black cohort of respondents, n=23)



OUR COMMUNITY SPEAKS



When you go into the office they [make you] feel like you are not nothing. Excuse my language; you are not sh*t. But when I went to the Village, they made you feel like, okay, now I can talk, and they will listen.



They were joyful. They were people. They were there to make you feel like you were somebody instead of acting like you're nobody. They don't judge you at all. I didn't feel discriminated against at all.



They listen first instead of them stopping you and saying, okay, you got to do this. And they had no attitude. They made you feel comfortable.